

GRAPHIC &
WEB DESIGNER

JAMES ORSATTI

WWW.JORSATTI.COM

As a freelancer, I wear many hats, and I'm involved in numerous roles such as: managing multiple projects, brand consultation, marketing, and idea creation. I'm a creative problem solver, carefully combining design and marketing ideas, resulting in well formulated design solutions.

0.1 EDUCATION

2006 BACHELOR'S DEGREE

2010 The Art Institute of Houston
Fine Arts with Major in Media Arts & Animation

2011 BACHELOR'S DEGREE

2013 The Art Institute of Houston
Web Design & Interactive Media

0.2 AWARDS

INTERNATIONAL AWARDS

Team work and strong collaboration are the most essential tools to succeed.



BRONZE TELLY AWARD 2018

Branded Content



ROSE GOLD MUSE AWARD 2018

Corporate Identity
-/-
Marketing Branding



SILVER DAVEY AWARD 2017/19

Non-profit Integrated
Marketing Campaign

0.3 PERSONAL SKILLS

LANGUAGES SPOKEN

Born and raised in Mexico City.
Moved to Houston, TX in 2005.

87%

ENGLISH



98%

SPANISH



WORK EXPERIENCE

2016 **MELI MARKETING**
2019 Lead Graphic Designer

Design and development of visual content for branding, social media, websites and print.

2013 **LA SUBASTA**
2014 Web Designer

Design and collaborative development of LaSubasta.com website.

2015 **MIKE DAVIS SIGNS**
2016 Senior Graphic Designer

Design, fabrication & installation of signs, vehicle wraps, decals & printed media (business cards, menus, posters, etc.)

2012 **FREELANCE**
CURRENT Graphic Designer & Web Design

Development of small businesses and individual brand identity. WordPress websites, SEO, Social Media & E-Newsletters. Printed material (business cards, brochures, decals, etc.)

PROFESSIONAL SKILLS

SOFTWARE

Adobe Photoshop	<div><div></div></div>
Adobe Illustrator	<div><div></div></div>
Adobe Indesign	<div><div></div></div>
Adobe Dreamweaver	<div><div></div></div>
Adobe Spark	<div><div></div></div>
HTML & CSS	<div><div></div></div>
Javascript	<div><div></div></div>

SPECIALIZATION

Graphic Designer	<div><div></div></div>
Photography	<div><div></div></div>
Web Design	<div><div></div></div>
App Design	<div><div></div></div>
Networking	<div><div></div></div>
Marketing	<div><div></div></div>
Team Work	<div><div></div></div>

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