GRAPHIC & WEB DESIGNER

JAMES ORSATI

WWW.JORSATTI.COM

As a freelancer, I wear many hats, and I'm involved in numerous roles such as: managing multiple projects, brand consultation, marketing, and idea creation. I'm a creative problem solver, carefully combining design and marketing ideas, resulting in well formulated design solutions.

0.1 **EDUCATION**

2006 BACHELOR'S DEGREE

The Art Institute of Houston
Fine Arts with Major in Media Arts & Animation

2011 BACHELOR'S DEGREE

2013 The Art Institute of Houston Web Design & Interactive Media

0.2 AWARDS

INTERNATIONAL AWARDS

Team work and strong collaboration are the most essential tools to succeed.



BRONZE TELLY
AWARD 2018
Branded Content



AWARD 2018
Corporate Identity
-/Marketing Branding



SILVER DAVEY AWARD 2017/19

Non-profit Integrated Marketing Campaign

0.3 PERSONAL SKILLS

LANGUAGES SPOKEN

Born and raised in Mexico City. Moved to Houston, TX in 2005. **87**%

ENGLISH

98%

SPANISH



2016 MELI MARKETING 2019 Lead Graphic Designer

Design and development of visual content for branding, social

2013 LA SUBASTA 2014 Web Designer

Design and collaborative development of LaSubasta.com website.

2015 MIKE DAVIS SIGNS

media, websites and print.

2016 Senior Graphic Designer

Design, fabrication & installation of signs, vehicle wraps, decals & printed media (business cards, menus, posters, etc.)

2012 FREELANCE

CURRENT Graphic Designer & Web Design

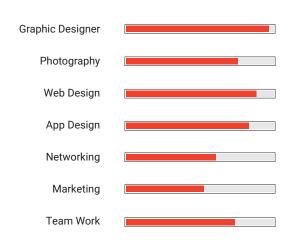
Development of small businesses and individual brand identity. WordPress websites, SEO, Social Media & E-Newsletters. Printed material (business cards, brochures, decals, etc.)

0.5 PROFESSIONAL SKILLS

SOFTWARE

Adobe Photoshop Adobe Illustrator Adobe Indesign Adobe Dreamweaver Adobe Spark HTML & CSS Javascript

SPECIALIZATION



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